



TELANGANA AMERICAN TELUGU CONVENTION

May 22, 23 & 24 2020

New Jersey Convention and Expo Center

97 Sunfield Ave, Edison, NJ 08837

www.tataatc2020.org, exhibits@tataatc2020.org



Hosted By: **Telangana American Telugu Association(T.A.T.A)**

EXHIBITS/ SOUVENIR - REGISTRATION FORM

Exhibitor Details

*Exhibitor Name _____ *Exhibitor Type _____

*First Name _____ *Last Name _____

*Address _____

*City _____ *State _____ *Zip _____ *Country _____

*Phone _____ *Email _____

Exhibits Selection (Package details are on 2nd page)

Digital/Web/Souv.Selection (Package details are on 2nd page)

Package	Exhibitor Type	No. of booths	Amount
EXE01	Jewelry-Gold & Diamond (10'X20')		
EXE02	Real Estate & Fin. Services (10'X10')		
EXE03	Semi-Precious Jewelry, Sarees & Boutique, Arts & Crafts (10'X10')		
EXE04	All other Types (10'X10')		
EX05	Non- Profit (10'X10')		
Total Amount: \$			

Package	Description	Qty	Amount
DIG01	Digital Ads		
SOU01	Souvenir Ad Full Page		
SOU02	Souvenir Ad Half Page		
SOU03	Souvenir Ad Quarter Page		
Total Amount: \$			

Grand Total (Exhibits + Banner + Souvenir Ads): \$

Payment Details

Credit Card Details:

* Card Holder's Name: _____

* Credit Card Number: _____

* Expiration Date : _____ *CVV No: _____

* Card Type MasterCard VISA AMERICAN EXPRESS Other

Billing Address:

*Billing Name (First, Last): _____

*Address: _____

* Address line 2: _____

* City: _____ *State: _____ *ZIP: _____

(Checks Payable: **"T.A.T.A"**. Mailing Address: Telangana American Telugu Association, **5 Independence way, Suite 230, Princeton, NJ 08543**)

I DECLARE that I have read and understand the package information, Terms and conditions provided on page 2 of this form. I authorize the above charges. No refunds will be provided for any type of Registrations.

*Signature _____ *Date _____

EXHIBITS/ DIGITAL/SOUVENIR PACKAGE DETAILS:

Exhibits Package Details

Package Code	Exhibitor Type/ Booth Size	Package Amount	
		Before 03/31/2020	After 03/31/2020
EXE01	Jewelry – Gold & Diamond Category (Prime Space*) (10'X20')	\$15,000	\$16,000
EXE02	Jewelry – Gold & Diamond Category - (10'X20')	\$10,000	\$11,000
EXE03	Real Estate & Fin. Services(Prime Space*) (10'X20')	\$15,000	\$16,000
EXE04	Real Estate & Fin. Services (10'X10')	\$5,000	\$6,000
EXE05	Semi-Precious Jewelry, Sarees, Boutique, Arts & Crafts (10'X10')	\$2500	\$3,000
EXE06	All other types (10'X10')	\$2500	\$3,000
EXE07	Non- Profit (10'X10')	\$1,000	\$1,000

Digital/Web/Souvenir Package Details

Package Code	Description	Package Amount	
		Size	Amount
DIG01	Digital Ads	10 - 20 sec	\$2,000 - \$5000
SOU01	Souvenir Ad (Color)	Full Page	\$1,000
SOU02	Souvenir Ad (Color)	Half Page	\$500
SOU03	Souvenir Ad (Color)	Quarter	\$250

Terms & Conditions

- Exhibit space, sizes, timings, floor plans, banner locations, additional terms & Conditions are available on the convention website.
- Each exhibit space will be provided with a booth (10' x 10' in Size, 8' rear draping and 3'inside draping), one 6'X30" skirted table and two chairs. Each Exhibitor (10'X10') gets 2 exhibitor passes.
- Allocation of booth is based on first come first served basis. Booths and Banner spaces will be allotted upon full payment only.
- Amount once paid cannot be refunded and not transferable to other vendors.
- Convention committee has all rights to change the floor plan at any point of time based on circumstances.
- TATA or Convention center is not responsible for any kind of theft, loss or damage of your goods. No Insurance will be provided by TATA or Convention Center.
- Exhibitor is responsible for obtaining the necessary business licenses, liability insurances and collecting local and state taxes during the convention.
- TATA or Convention center is not responsible for any kind of Taxes or permits. Exhibitor must comply with city, state and federal laws and regulations for Exhibiting. TATA is not responsible for any kind of international taxes or permits.
- Exhibitors cannot sub-lease their rented booth. Booth dimensions should not modify in any form and should not obstruct the view of others.
- Exhibit owners will have full responsibility over any kind of damage that caused to the convention center's property.
- Exhibitors are not allowed to sell/display any products other than mentioned category packages in the application.
- No open flames are allowed. All exhibitors must adhere to the local fire department regulations. All electrical wiring must meet appropriate safety specifications.
- Food/Beverages will be sold only by TATA or TATA designated vendors only.
- Exhibitors and sponsors responsibility to provide their banner as per the TATA specifications.